NAVIGATING THE HYBRID CLOUD HORIZON

STRATEGIES FOR 2024

CoCRE8 TECHNOLOGY SOLUTIONS

The journey through the Cloud landscape, especially in the context of balancing costs and innovation, has become a pivotal concern for businesses globally. In reality, a significant number of organisations that rapidly shifted to the Cloud are now facing the repercussions - unmet expectations and escalating expenses.
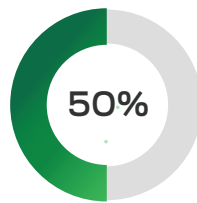
THE RISING COST OF CLOUD COMPUTING
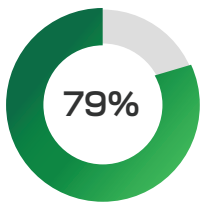
79%
of businesses seeing Cloud wastage
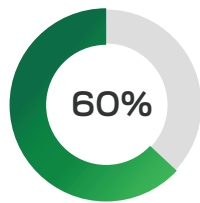
60%
experiencing costs 2-3 times their budget

50%
of CEOs are concerned about Cloud expenses

2023 SHIFT IN IT EFFICIENCY STRATEGIES

In 2023, IDC research highlighted a significant shift in technology leaders' strategies for bolstering IT efficiency. Their focus is around three main tactics:

Quick payback initiatives:
Target investments in tech projects with immediate, tangible returns.

Diversifying resources
Spread resources across multiple platforms for greater resilience.

Controlling cloud expenditures
Tighten budget management to keep Cloud costs in check.

TRANSITION TO WORKLOAD-FIRST

In response to these evolving trends, the paradigm is shifting from a 'Cloud-First' to a 'Workload-First' strategy. But what does this transition entail?

Right Workload, Right Infrastructure

Strategic Investment

Hybrid Cloud Benefits

EXPLORING THE HYBRID CLOUD LANDSCAPE

The Hybrid Cloud, while not a cure-all, provides a versatile framework for managing diverse IT needs. Its efficacy lies in offering superior flexibility, governance, and security over purely Cloud-based or legacy systems. Key to this is the careful placement of workloads:

Sensitive
Core Operations

Dynamic
Scalable Needs

Cutting-Edge
Application

READY TO TAKE CONTROL OF YOUR CLOUD STRATEGY AND HARNESS THE FULL POTENTIAL OF YOUR IT INFRASTRUCTURE?

Connect with CoCre8 for a consultation on our Fujitsu Hybrid Cloud Solutions and start paving the way for a smarter, more efficient Cloud future.

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